



Invitation for active agricultural journalists and Program

**October 4<sup>th</sup> - 7<sup>th</sup> 2026**

**Low Budget Press Trip in Clermont-Ferrand  
(Central France)  
& ENAJ's AGM on 6<sup>th</sup>**



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From Sunday October 4<sup>th</sup> to Wednesday 7<sup>th</sup>, ENAJ organize with French guild AFJA, a LBPT about farming in Central France around the old volcanos line.

Based in Clermont-Ferrand, we will discover the diversity of this territory: long term platform testing for resilient crop farms, zucchini selection, volcano wines, sheep farm, beef and horse farm, dairy farm. We'll spend one day on Sommet de l'Élevage fair.

As 2026 is the international year of Pastoralism, we'll also visit ewes on mountain pastures and participate to events organized around this theme.

ENAJ's 2026 AGM will take place on Tuesday 6<sup>th</sup> at 6:00 pm on Sommet de l'Élevage.

**Key Informations:**

- Dates: October 4-7th, 2026
- Number of places: 35 actives journalists
- Participation Fees: single room 275 € (220 € for Delegates) – double room 225€ (210 € for Delegates)
- Fees include 3 hotel nights, bus transfers, meals, visits
- Not included: Travel to and from Clermont-Ferrand, drinks
- Guild delegate (maximum 2 per guild) will benefit of a 20% discount with AGM participation being mandatory
- **Registration ends on August 15<sup>th</sup> :** <https://forms.gle/9tQQHENSDCMAV91L6>
- Registration accepted one first come first served basis. Please wait for confirmation of your registration before booking your trip
- **The trip invoice must be paid to ENAJ no later than August 31<sup>st</sup>.** An unpaid invoice will result on the cancellation of your registration. After the due date, payments are non-refundable and the trip cannot be canceled. The trip may be transferred to another person.

**Your Contacts:**

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## **Sunday October 4<sup>th</sup>**

Arrival at Clermont-Ferrand (train from Paris or Lyon, plane from Paris to Clermont-Ferrand airport)

14:00 (as soon as) check in at hotel Oceania – 82 bld François Mitterrand – Clermont-Ferrand - Tramway stop: Maison de la Culture (for those coming by car, there is a private parking to be paid at the hotel)

14:30 Departure by foot for Tour of the old city of Clermont-Ferrand with an English-speaking guide

16:30 Tasting of local products (5 cheeses AOP d’Auvergne, wines, liquor)

17:30 come back to the hotel

19:00 Diner in a traditional restaurant

21:00 return to hotel

## **Monday October 5<sup>th</sup>**

7:00 breakfast and check out (please take all your belongings)

7:30 bus departure

8:00 arrival at Limagrain’s Domaine de Mons in Aubiat – check in (ID required) – Limagrain presentation and cooperative contribution to food sovereignty in climate change context



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8:15 –9:00– “how to cope with climate change thorough innovation” Sébastien Chauffaut, DG of Limagrain



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9:10-9:50 - ateliers ingredients, NGT: innovations in practice

10:00-12:15 - resilience in farm crop – Matrix visit (long term trials)

The Cropping Systems Matrix is a unique 12-year experimental platform launched in September 2022 in the heart of the region Limagne - Val d’Allier. Its aim is to explore and test techniques to sustain agricultural productivity— essential for the viability of farms and food chains—while adapting to climate variability and regulatory changes. 10000 notations per year  
Carbon storage and water efficiency will be on the program



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11:30 – 12:30 lunch

12:40 departure to zucchini selection farm

13:00-14:30 Zucchini selection as an example of innovation - visit of a farm (visit of zucchini field depending on weather condition) exchange with selection expert Joachim Crozier (agronomic production manager HM Clause)

14:40-15:10 bus to wine farm

15:15-16:45 visit of winery Volcano wines visit of the farm

16:50-17:30 - bus to Cave Desprat Saint Verny

17:30-18:30 – Cave visit and wine tasting

19:00 Departure to Clermont-Ferrand for Sommet de l'Élevage official opening ceremony and diner

19:30 Press conference and official evening at Clermont-Ferrand

Cocktail dinner reception – meeting with officials

Launch of Pature, event around pastoralism downtown Clermont-Ferrand

Grand opening with parade of cows and sheeps breeds - Place de Jaude will be transformed as a meadow.

21:00 departure to the hotel

21:30 arrival at the hotel: Lodges de Lemptégy – 31 route des Puys, Saint Ours. <https://www.auvergne-volcan.com/lodges/>

## Tuesday, October 6<sup>th</sup>

6:45 Breakfast

7:15: Bus departure to Sommet de l'Élevage

8:30 Press conference and presentation of the 2026 Sommet de l'Élevage in 7 languages (35<sup>th</sup> edition) [https://secure.webpublication.fr/241757/.brochure\\_sommet\\_2026/](https://secure.webpublication.fr/241757/.brochure_sommet_2026/)

09:00 – Guided tour of the trade fair in English: 1 800 exhibitors, 125 000 visitors, 2 000 animals, 150 conferences – agricultural equipment and live demonstrations (autonomous tractors, innovation...)



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Day at the fair (free time):

- Official visits and stands about Pastoralism from Mongolia, Cote d'Ivoire, Soudan, Colombia, Spain
- Conferences (schedule to come)
- Possibility of Farm visits organized by Sommet (inscription on your own)
- Lunch in the press room or international club (your choice)

**18:00 ENAJ's AGM at Sommet de l'Élevage**

20:00: cocktail

21:00 diner at Sommet de l'Élevage with international delegations

22:30 departure to Hôtel

**Wednesday, October 7<sup>th</sup>**

7 :00 breakfast and check out (please take all your belongings)

7:30 Bus departure

Farm 1: sheep visit on the volcano – mountain pastures and pastoralism - Visit to a summer pasture for suckler ewes. Discussion with the St Aubin Sheep Farmers' Association on the subject of pastoralism. The pastoral group, established in 1992, comprises 1,250 ewes across 210 hectares. Seven member farmers take their animals up to this summer pasture in the Chaîne des Puys and employ a shepherd.

Farm 2: Visit to Mr Busarello, a breeder of Comtoise draught horses (1 stallion, 18 mares and 12 fillies aged 1 to 3 years) alongside a herd of 75 Limousine suckler cows in a breeding system. The cows are sold via a short-supply organic chain, whilst the wean calves and foals are reared conventionally. Blind tasting of the two meats.

Lunch

Farm 3: dairy milk (tbc: Brune des Alpes dairy farm with cheese production)

16:00 end of the tour and return to Clermont-Ferrand

17:00 Clermont-Ferrand station (direct train to Lyon at 17h56)

17:30 Clermont-Ferrand airport (plane to Paris at 19:10)

We thank our sponsors: Sommet de l'Élevage & Limagrain



And the agricultural travel agency of Sommet de l'Élevage, Agrilys, for logistical support.

