



Invitation and programme

For the low budget press trip from SAJ and ENAJ to northern Germany

"Sustainable agriculture between the city and the sea"

14 to 18 May 2025

Dear colleagues

The Swiss Agricultural Journalists (SAJ) and ENAJ, the network of European agricultural journalists, are organising a trip to northern Germany in mid-May, the home of SAJ President and main organiser of the trip, Kirsten Müller. We will first spend two days in the vibrant metropolis of Hamburg, which also has a large agricultural centre, which we will of course visit. We will then spend two days in Schleswig-Holstein, the federal state that is also known as the "true north". Here we will visit various farms and a Hallig, which we will reach by an adventurous little iron railway, even though it is actually an island. So there is plenty of material for exciting stories!



The programme is as follows:

Wednesday, 14 May 2025 Hamburg

From 16.00 hrs Check in Hotel Ibis budget, Simon-von-Utrecht-Straße 64, 20359 Hamburg

Fish roll on the hand/Kiezmische/Astra

20.00 hrs Dinner in a restaurant near the hotel

22.30 hrs Nightcap in the Elbschlosskeller

Thursday, 15 May 2025 Hamburg

- 6.00 hrs Visit and guided tour to the Hamburg wholesale market, breakfast
- 8.00 hrs Departure direction restaurant, market hall, wine bar Hobenköök with taxi
- Concept presentation by founder Neele Grünberg
- Visit to Elbgold Kaffeehandel, tasting
- Journey to the southern outskirts of Hamburg by taxi
- 13.00 hrs Visit to Egger's vegetable farm
<https://ackernfuerhamburg.de/erzeuger/arne-eggerts/>
- Onward journey
- 15.00 hrs Visit to the Reitbrook dairy farm on the south-eastern outskirts of Hamburg
<https://www.milchhof-reitbrook.de/>
- The "fairbrauchertouren" project, in which Milchhof and Eggers Gemüsehof are involved, will be presented there.
- 18.30 hrs approx. dinner on the farm
- Afterwards return to Hamburg

Friday, 16 May 2025 Schleswig-Holstein

- 08.00 hrs Departure from the hotel by bus
- 10.00 hrs Visit to Norddeutsche Pflanzenzucht Hans-Georg Lembke AG
<https://www.npz.de/de/npz/> in Holtsee
- 13.00 hrs Lunch
- 13.45 hrs Approx. onward journey
- 14.15 Uhr Visit <https://wattmanufactur.de/> in Lottorf
- 17.15 Uhr Visit vegetable farm Westhof Biogemüse (final confirmation to follow)
<https://www.westhof-bio.de/> in Friedrichsgabekook
- Followed by dinner

Overnight stay at the Hotel Arlau-Schleuse, Hattstedtermarsch

Saturday, 17 May 2025 Schleswig-Holstein

08.00 hrs Departure

08.30 hrs Visit Hallig Nordstrandischmoor

<https://halligen.de/halligwelt/halligen-erleben/hallig-nordstrandischmoor>

With the mayor of Nordstrand, Ruth Hartwig Kruse and Jan Aufderdeck, State Agency for Coastal Defence, National Park and Marine Protection, Schleswig-Holstein.

14.00 hrs Travel by bus to Niebüll, where hydrogen is produced from wind and solar energy at eFarm, which is then used as fuel for public transport, among other things.

19.00 hrs Dinner with regional specialities at Kirsten Müller's house in Winnert

Overnight stay at the Hotel Arlau-Schleuse, Hatterstedtermarsch

Sunday, 18 May 2025 Return journey to Hamburg

08:00 hrs approximate departure

Visit James Farm <https://www.james-farm.de/> in Hörup

13:00 hrs approximate arrival Hamburg

Farewell and individual journey home

Costs

Single room 454 Euro plus visitor's tax

In a double room 304 Euro plus visitor's tax

In a triple room 270 Euro plus visitor's tax

In addition, there are further individual costs for taxi journeys, the bus and two dinners that have not yet been precisely defined. The total cost depends on the sponsorship, but we expect to spend approx. 150 euros per person. The trip to Hamburg must also be organised and paid for by the participants themselves.

Registration

By no later than **2 April 2025** using the following form:

<https://docs.google.com/forms/d/e/1FAIpQLSelgUK1fINfTY9LbjvQLb2lAYoPnl9ip84iw7Z4pggNFwJzuA/viewform>

The number of participants is limited to 25 people.