

# Planned media programme

Informal meeting of agriculture ministers  
Sunday 23 to Tuesday 25 September 2018

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## Imprint

Event: Informal meeting of agriculture ministers  
Date: 23-25 September 2018  
Venue: Schloss Hof, Schloss Hof 1, 2294 Schloßhof  
Host: Federal Ministry for Sustainability and Tourism

 **Federal Ministry**  
**Republic of Austria**  
Sustainability and Tourism

Editor: Austrian Presidency of the Council of the European Union  
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# 1. Planned Media Events

This programme will be continuously updated under the following link:  
[https://www.eu2018.at/calendar-events/political-events/BMNT-2018-09-23-  
Informal-AGRIFISH.html](https://www.eu2018.at/calendar-events/political-events/BMNT-2018-09-23-<br/>Informal-AGRIFISH.html)

## Sunday 23 September 2018

13:30-17:00

**Excursion programme** for interested media representatives

- Visit to the Renner & rennersistas winery

Venue: Obere Hauptstraße 97, 7122 Gols

Meeting point for the shuttle bus: 13:30, welcome desk in the arrivals hall, Vienna Airport, 1300 Schwechat

19:00

**Media reception** and presentation of Austrian agriculture, with the support of COPA-COGECA (Committee of Professional Agricultural Organisations and General Committee for Agricultural Cooperation in the European Union)

Welcome speeches by

- Edith M Unger, president of the Association of Agricultural Journalists and Publicists in Austria
- Daniel Kosak/Michael Strasser, spokespersons for Elisabeth Köstinger, Austrian minister for sustainability and tourism
- Franz Reisecker, president of the Upper Austrian Chamber of Agriculture and vice president of COPA-COGECA

Venue: Federal Ministry for Sustainability and Tourism, Stubenring 1, 1010 Vienna (can be reached via the main entrance on the Stubenring)

## Monday 24 September 2018

- 09:00-17:30      **Excursion programme** for interested media representatives
- Visit to the Eis-Greissler organic farm and ice cream factory
- Venue: Königsegg 25, 2851 Krumbach
- Joint lunch between media representatives, agriculture ministers and Commissioner Phil Hogan, followed by a visit of the Ziegenhof Mandl goat farm
- Venue: Pengersdorf 7, 2813 Lichtenegg
- Meeting point for the shuttle bus: 09:00 in front of the Star Inn Hotel Wien Hauptbahnhof, Gerhard-Bronner-Strasse 5, 1100 Vienna
- 19:00-22:00      Dinner at a “Heuriger”, a traditional Austrian wine tavern
- Venue: Fuhrgassl-Huber, Neustift am Walde 68, 1190 Vienna

## Tuesday 25 September 2018

- 06:45-18:00      Opening hours of the media centre in Schloss Hof and for media accreditation  
(media accreditation closes at 13:00)
- 07:00-08:00      First shuttle bus from Vienna to Schloss Hof
- Meeting point: 06:45 in front of the Star Inn Hotel Wien Hauptbahnhof, Gerhard-Bronner-Strasse 5, 1100 Vienna
- 08:45              **Arrival** of the agriculture ministers at Schloss Hof
- PHOTO & VIDEO OPPORTUNITY – Doorstep**
- Venue: Arrival area, Schloss Hof, Schloss Hof 1, 2294 Schloßhof
- 09:00-12:00      **Excursion programme** for interested media representatives

- Seminar: “Austria as a best practice country for soy production – Donau Soja Protein Strategy for Europe”

Venue: Raiffeisen Lagerhaus Obersiebenbrunn,  
Bahnstraße 121, 2283 Obersiebenbrunn

Meeting point for the shuttle bus: 09:00 Media accreditation desk, Schloss Hof

09:00

**GROUP PHOTO**

Venue: If the weather is good, the Neptunbrunnen (Neptune Fountain) in the arrival area; if the weather is bad, the Konferenzsaal (Conference Room)

09:15

**Plenary** of the agriculture ministers

**PHOTO & VIDEO OPPORTUNITY at the beginning – Tour-de-table (please note: only open to photo and camera crews)**

Meeting point: in the arrival area (following the group photo)

09:45-12:00

Possibility to visit the exhibition “Why do we eat the way we do?”

Venue: Schloss Hof exhibition area

11:00-12:00

Second shuttle bus from Vienna to Schloss Hof

Meeting point: 10:45, Main entrance of the Federal Ministry for Sustainability and Tourism, Stubenring 1, 1010 Vienna

13:15

**PRESS CONFERENCE** with

- Elisabeth Köstinger, Federal Minister for Sustainability and Tourism
- Phil Hogan, European Commissioner for Agriculture and Rural Development

Languages: German, English, French with simultaneous interpretation

Venue: Reithalle (Riding Hall) – can be reached via the entrance for media and will be signposted

15:30

Departure to the Vienna Airport

16:30

Arrival at the Vienna Airport

16:45

Departure to Vienna Central Station (if required)

## 2. Accreditation and Practical Information

Only media representatives who have obtained prior online accreditation with the Federal Press Service are allowed access to the media events of this programme and to use the Schloss Hof media centre located at Schloss Hof 1, 2294 Schloßhof.

Online accreditation can be carried out directly on the website of the Austrian Presidency at <https://www.eu2018.at/media/Media-accreditation.html>.

**The accreditation badge is valid for the entire duration of the Austrian Presidency of the Council of the European Union.**

The online accreditation system contains a **list of all the events** for which you can register. Please register in advance for the event you wish to attend.

### 2.1. Accreditation Desk

You can collect your accreditation badge Monday to Friday from 09:00 to 13:00 from the Media Accreditation Office of the Federal Press Service (Schauflegasse 1, 1010 Vienna).

**Collection times for accreditation badges (Schauflegasse 1, 1010 Vienna):**

- Monday to Friday: from 09:00 to 13:00

**ATTENTION:** On 18, 19 and 20 September, the Media Accreditation Office at Schauflegasse is CLOSED!

**From 06:45 on 25 September 2018 accreditation badges can also be collected from the media accreditation desk in Schloss Hof (Schloss Hof, Schloss Hof 1, 2294 Schloßhof, Patisserie “Prinz Eugen”).**

**Collection times for accreditation badges from the Schloss Hof media centre:**

- 25 September 2018: from 06:45 to 13:00

To collect your accreditation badge, you will need to present three documents: your accreditation confirmation, a valid press card or the original letter of assignment from your media organisation, and a government-issued photo identification (identity card, passport or driving licence).



## 3. Media Centre

For the duration of the event a media centre for accredited media representatives has been installed in Schloss Hof.

### 3.1. Address

#### Media centre in Schoss Hof

Pâtisserie “Prinz Eugen”

Schloss Hof

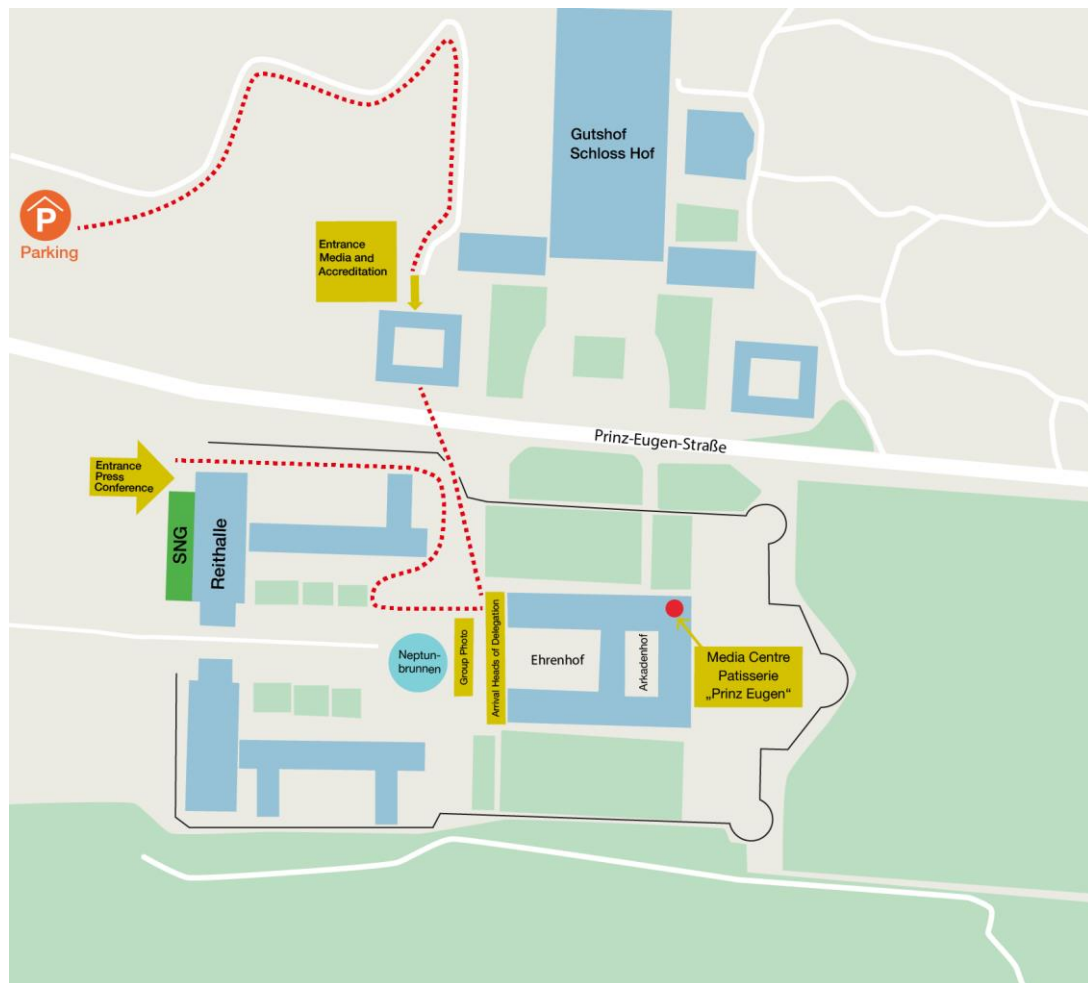
Schloss Hof 1

2294 Schloßhof

### 3.2. Entrance for Media

The entrance for media representatives – marked “Entrance Media” – is located at the **main entrance** to Schloss Hof. It can be reached by crossing the car park and walking along the Friedrich-Prankh-Weg. The **media accreditation desk** is located immediately following the security check in the entrance area. To reach the media centre, situated in the Pâtisserie “Prinz Eugen”, cross the Ehrenhof (Parade Court) and then the Arkadenhof (Arcade Court).

### 3.3. Local Area Map



### 3.4. Opening Hours

Opening hours of the media centre:

- 25 September 2018: from 06:45 to 18:00

### 3.5. Parking

There are 545 parking spaces located right in front of the palace in Waldparkplatz car park.

For further information and a local area map, see:

<https://www.schlosshof.at/en/visitors-information/how-to-get-there/>

### 3.6. Information Desk

An information desk has been set up at the media accreditation desk in Schloss Hof. It offers the following services:

- general information
- daily agenda and updates

### 3.7. Equipment

The media centre has 40 workstations for media representatives and offers the following equipment:

- desks and chairs
- three 220V sockets at each workstation
- Wi-Fi
- limited number of LAN access points
- black and white printer
- cloakroom
- lounge area

### 3.8. Stand-Up Positions

There is a limited number of stand-up positions. Bookings can be made directly with the host broadcaster.

### 3.9. Catering

At the Schloss Hof media centre, you can pick up free snacks and drinks during the media centre opening hours. A buffet lunch is also provided in the **media centre**.

### 3.10. Please Note

- During the Austrian Presidency, video recordings, audio recordings and photos featuring attendees may be taken. This material may be shared by the Austrian Presidency or the Austrian Federal Government including on their websites or social media channels. By attending events, attendees agree to this material being published on an unlimited basis.
- Workstations in the media centres are allocated on a first-come first-served basis. Event organisers are unable to reserve workstations for media representatives. The Austrian Presidency team will remove from unoccupied workstations any reserved signs placed there by media representatives an hour after the start of an event.

- The Austrian Presidency assumes no responsibility for loss or damage to property.
- Taking photos or making recordings of confidential documents or other property belonging to attendees (including with mobile phones) is strictly forbidden.
- Under no circumstances are security staff to be filmed or photographed.
- The Federal Press Service reserves the right, should the need arise, to confiscate accreditation badges and thus revoke accreditation.
- Items which are not allowed to be brought into the media centre in accordance with the house rules or for security reasons may be handed over for safekeeping to the security team members at accreditation; you may pick up these items when you leave the building.
- Lost property will be kept at the information desk of the media centre in the Schloss Hof for the duration of the event. If the owner can be identified, the organisational team of the Austrian Presidency will contact the owner. Any uncollected items or items whose owner cannot be identified will be handed over to the Lost and Found Service of the City of Vienna.

## 4. Host Services

### 4.1. Host Broadcaster

ORF (Austrian Broadcasting Corporation) is the host broadcaster for the Austrian Presidency and will provide free of charge to any interested Austrian or international radio stations and television channels **audiovisual material in broadcast quality (HD)** on this informal meeting of agriculture ministers.

Audiovisual material will be broadcast via EbS, the European Union's TV information service (programme: <http://ec.europa.eu/avservices/ebs/schedule.cfm>, satellite reception: <http://ec.europa.eu/avservices/ebs/satellite.cfm?sitelang=en>) and can be downloaded in real time via the website of the European Commission's Audiovisual Services at <https://ec.europa.eu/avservices/>.

The live feed of the audiovisual material can be received at the parking spaces for satellite news gathering trucks (SNGs). Additional broadcasting requirements should be notified to the host broadcaster and will incur charges.

The host broadcaster will provide the following audiovisual material:

- arrivals in original language version
- handshakes (host welcome) in original language version
- tour-de-table
- Austrian Presidency press conference (original language version as well as German, English and French)

With regards to current coverage, rights of use are not limited in time or space.

**Parking spaces for SNGs** will be provided in the immediate vicinity of the Schloss Hof conference centre (Schlossallee). These spaces will be allocated on a first-come first-served basis.

The host broadcaster will also provide the following services:

- technical support
- registration for and allocation of **unequipped stand-up positions**
- registration for and allocation of **SNGs**

For queries and bookings of stand-up positions as well as registration for SNGs, please contact the host broadcaster directly:

[host.eu2018@orf.at](mailto:host.eu2018@orf.at)

## 4.2. Use of Radio Frequencies

Broadcasting licences for international TV stations have to be applied for individually at the telecommunications authority of the respective federal province. The application form for temporary use of radio equipment can be downloaded at the weblink <https://www.eu2018.at/media/Host-Services.html>. Please send the filled in form to the competent telecommunications office of Vienna, Lower Austria and Burgenland:

Address: Radetzkystraße 2, 1030 Vienna  
Fax: +43 (0) 71162/654409  
Email: [fb.wien@bmvit.gv.at](mailto:fb.wien@bmvit.gv.at)

Further information can be found at  
<https://www.bmvit.gv.at/ofb/organisation/nachgeordnet/fmb/index.html>.

For productions, you need to coordinate radio frequencies via the frequency portal of the host broadcaster ORF <https://frequenz.orf.at>.

### Contact for frequency coordination ORF

Wolfgang Wollner  
Email: [wolfgang.wollner@orf.at](mailto:wolfgang.wollner@orf.at)  
Mobile: +43 664 627 85 24

## 4.3. Host Photographer Services

All official photos taken by the host photographer team will be published on the Austrian Presidency's Flickr channel ([www.flickr.com/eu2018at](http://www.flickr.com/eu2018at)). This will contain, among others, photos of the informal meeting of agriculture ministers. The photos will be provided free of charge in digital form and in printing quality meeting IPTC standards.

## 5. Contact and Addresses

### 5.1. Content-Related Information

#### **Government Spokesperson and Spokesperson for the Austrian Presidency of the Council of the European Union**

Peter Launsky-Tieffenthal

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#### **Spokesperson for the Austrian Presidency of the Council of the European Union and Spokesperson for Coreper I**

Vera Pürerfellner

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#### **Spokesperson for the Austrian Presidency of the Council of the European Union and Spokesperson for Coreper II**

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#### **Spokesperson for Federal Minister Elisabeth Köstinger**

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### 5.2. Organisational Information

#### **Media Accreditation**

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**Federal Press Service (Media Support)**

Patric Fritz

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**Federal Ministry for Sustainability and Tourism / Communication and Services Unit**

Monika Fröhlich

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Mobile: +43 664 2645142

**5.3. Host Broadcaster**

**ORF (Austrian Broadcasting Corporation)**

Email: [host.eu2018@orf.at](mailto:host.eu2018@orf.at)

**5.4. Host Photographer Services**

Email: [hostphoto@eu2018.at](mailto:hostphoto@eu2018.at)

**5.5. Website & Social Media Editorial Team**

Susanne Weber

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