



ENAJ AGM Brussels December 8th 2013

INTRODUCTION:

Each delegate introduced themselves. A total of 27 attendees including Ulrika Holmstron (DG AGri), James Campbell and Markus Reidiger (IFAJ)

MINUTES:

Adopted without comment

CHAIRMANS ADDRESS:

JV outlined efforts to bring in new guilds in 2013.
Outlined plans to improve the ENAJ over the coming year to make it continually relevant to working journalists in Europe.

APPROVAL OF CHARGER CHANGE:

Carried unanimously
SUI thanked ENAJ for being invited into network.

REVIEW AND PREVIEW OF EVENTS:

We will work towards organizing an event in Greece in May for ENAJ. DG Agri will help us with finance of that event. May 4th-May 6th.

JV outlined plans to organize low budget trips to Benelux and Spain.
HS Benelux event will be May 17-21. Divided in two parts. Journalists will have opportunity to visit different farms and exhibitions. Cost will be 225 euro. It will be limited to 50 participants.

JL outlined proposed trip to Spain for four days. It will be in the autumn. Details are still be worked on.

KS: Young Journalists prize. Disappointed with level of entries.. Will discuss it in brainstorming session

Young journalist trip needs to be communicated better to attract more participants
UH suggested better use of social media and Ag Press to advertise events.

WEBSITE:

AB Gave overview of ENAJ.pro. Asked for articles to be sent through to him for inclusion on website. Miriam Atkins suggested talking to AB regarding Facebook.

NEW ASSOCIATION:

Romania delegates outlined structure of Romanian guild. It has 45 members.
Still developing as a guild/association.

Romania were officially welcomed in as new ENAJ member

Croatia does not have an agricultural journalist association but they have press association. They asked to be recognized by ENAJ.

Greece does not have a national agri guild. Will work towards trying to establish one although there are not many agri reporters in Greece.

We will invite Macedonia and Serbia to attend as observers.

BUDGET:

HS outlined how DG agri and sponsorship help pay for ENAJ. Management Committee work as volunteers but pay a lot of their own costs
We are writing to various European organisations and federations to sponsor so that we can have money to run the business

BREAKOUT SESSIONS

Meeting broke into three groups to discuss issues relating to the future development of the ENAJ. Each chairperson then gave an overview of the main points.

(awaiting reports from each breakout session)

JV proposed that MC try to implement the findings from the breakout sessions.

ends